**Digital Media Camp 2013 – Daily Agenda:**  
  
**Day 1: Research & Planning**

* 9:00 – 9:20 Video Team Introductions
* 9:20 – 10:00 Learning Basic Steps of Video Production with iPads - Planning/Focus
* 10:00 – 10:10 Break
* 10:10 – 10:40 Teams/Roles/Build Norms, Worklog – assign
* 10:30 – Lunch Copyright and citation of source material; Research sites to be visited
* After lunch to 2:00 View exemplars, Write interview questions
* 2:00 – 2:15 Set Field Trip Expectations – behavior, guest etiquette, expectations
* 2:15 – 2:55 Technical Learning time – iPads, tripods, mounts, microphones, Continue research if time; reminder to update team worklog;
* 2:55 – 3:00 Clean up

**Day 2: Field Trips**

* 9:00 – 3:00 Field trips to collect original media, interviews, research; reminder to update team worklog throughout the day
* Bus 1: LISD Center for Sustainable Future; Croswell Opera House; Robinson Planetarium @ Adriain College; Tecumseh Art Walk
* Bus 2: Michigan International Speedway, Cambridge Junction; Lenawee County Museum, Siena Heights Athletics

**Day 3: Production Work**

* 9:00 – 9:20 – Intro to iBooks Author
* 9:20 – 10:20 - Planning: Scripting/Storyboarding; Research & Write: Begin drafting text articles
* 10:20 – 10:30 Break
* 10:30 – Lunch Continue drafting; Create media: graphics & logos; organize & edit/manipulate media - both video & photos; Create/edit audio to support text
* After lunch – 2:55 Authoring in iBooks Author - Continue drafting; Create media: graphics & logos; organize & edit/manipulate media - both video & photos; Create/edit audio to support text; reminder to update team worklog
* 2:55 – 3:00 Cleanup

**Day 4: Production Work Continued**

* 9:00 – Lunch time – continue authoring
* Groups finishing early will have opportunity to create individual publications, either documentaries or creative writing pieces with media
* After lunch - Learn about widgets and determine usefulness: Locating relevant interactive widgets to support topic
* Until 2:55 – Continue authoring; reminder to update team worklog
* 2:55 – 3:00 Clean up

**Day 5: Finish production work, same as days 3 & 4**

* 9:00 – Lunch time: Final publication & celebration of iBooks creations
* After lunch: Brainstorm creation of promotional materials to "get the word out" about new publications; continue work on own interest publication; reminder to update team worklog
* iPad presentation of iBooks to parents & visitors
* 2:55 – 3:00 Clean up/Goodbyes